

## PRESS RELEASE

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### Scion DTU strengthens green entrepreneurs' business

**Yet another important part of Denmark's campaign to go green has fallen into place: a Green Entrepreneur House. For the first time, specific services have been brought together to support the development of green entrepreneurs. The services are also targeted to make sure that these entrepreneurs develop into successful Danish companies.**

Scion DTU is the lead partner in this project, which is gathering activities and competences across the whole value chain to support the development of new green companies and ensure important Danish jobs.

The Green Entrepreneur House, which will soon move onto the Danish Technical University's (DTU's) Risø Campus in Roskilde, is the result of a particularly strong partnership within business development, network creation, and the incubation environment, and between entrepreneurs who are working with green solutions. At the same time, contacts to the national and international entrepreneurial environments are also playing a crucial role.

The location at Risø, with direct access to world-class test and demonstration facilities, and DTU's competencies in exactly this area, provide a unique possibility to utilise the existing strengths in Green Denmark, for the benefit of emerging growth companies.

CEO at Scion DTU, Steen Donner:

- Denmark has strong competencies in green technology, but we don't see this converted into new successful companies to the degree that we had expected. The Green Entrepreneur House will change this by strengthening and developing the entrepreneur's green business model. We have to create a strong ecosystem, and this project is a step in the right direction.

Specifically, the construction of a factory for prototypes, the so-called FabLab, together with technical support, is a response to the challenge that many of the green entrepreneurs are experiencing: the need to cheaply and easily create a prototype and then testing their idea and product in the market. This is of crucial importance for a company's survival.

Scion DTU is leading the consortium, which also includes Denmark's Technical University, Væksthus Zealand, Væksthus Copenhagen, Accelerace and Rethink Business.

The Green Entrepreneur House opens 1<sup>st</sup> September 2013. Interested entrepreneurs and companies can already contact Kristine Garde at Scion DTU by e-mail: [krg@sciondtu.dk](mailto:krg@sciondtu.dk) or by telephone:

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**About Scion DTU:**

*Scion DTU is DTU's high-tech science park and the focal point for small and large international knowledge-intensive companies who want the optimal location in a development environment for medico, cleantech, biotech and IT. With customised, flexible facilities and services, the science park makes it easy for companies to focus on what is important for their business.*

*Scion DTU develops individual growth plans to fit the needs of each company and creates the framework for knowledge-sharing, arranging professional networking and ensuring targeted access to research at DTU. In this way, we clear the path for innovation. With 50 years of experience, Scion DTU is one of the world's oldest purpose-built clusters for knowledge-intensive companies.*